# Jim's Customer Booking (CB) Forms

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## What is Jim CB (Customer Booking) form?

Jim's CB form is a web application, which allows users to request quotes on Jim's division services. For example, a user wants to book a Landscaping service for his garden.

### Form Use Case without pre-selected division:



- · User access the form
- The user selects the division, for example, "Mowing"
- After the division selection, the user is prompted to select services. Users can select one or more services for their quote.
- User select services
- The user is prompted to put his address, in order to check if there is a franchise in the area, and can view the franchisee who serves the user's area.
- After form submission, the user gets an email, and the request gets registered in Jim's platform.

#### Form Use Case with pre-selected division

#### Select Services - 2/4

Mowing	Gardening and landscaping Gardening Regular	Rubbish Removal	Gutter Clearing	
Regular	Fertilising	Other	Double Storey	
Artificial Turf	Lawn Aeration			
Ride On	Lawn Dethatching			
Slashing	Gardening Once Off			
	Spraying			
	Pruning			
	Landscaping			
	Irrigation			
			2/4 Next	

Kara Login 🛛 🛵

- The user is prompted to select services without the need to select the division first. Users can select one or more services for their quote.
- User select services
- The user is prompted to put his address, in order to check if there is a franchise in the area, and can view the franchisee who serves the user's area.
- After form submission, the user gets an email, and the request gets registered on Jim's platform.

### **CB** form versions?

There are 3 versions.

- BookAJim (old depreciated version, still used in some cases, not recommended\*)
- CB v1 (https://cb.jims.net): this is the current production version. It has several issues regarding analytics and tracking.
- CB v2 (https://cb20.jims.net ): this version is still under development. It has improvements in analytics and tracking and it's the recommended version to work with, since is the first CB version supported with a WordPress plugin (WPCB), making the integration faster and more reliable.

### Can I use each one of them?

Short Answer: -It depends! We suggest using the latest version of CB2 since is the first version supported with a WordPress plugin (**WPCB**) and we regularly update it with new features.

### **BookAJim**

As mentioned, the **BookAJims** version is depreciated. But still in use, because is the only version, which supports Restful API and therefore allows users to build their own custom form for quotes on their website. However, to use BookAJims, you should first send an email to infotech@ji ms.net asking if it's possible to use it in your division/website.

View more information about BookAJim here: https://newbookajim.jims.net/Guide/html/

\*Keep in mind that Infotech DOES NOT support BAJ anymore! So its up to you if you want to use it

**CB VERSION 1** 

← → C	et ale 🔍 Jim's Group - Get F 🚱 New Tab 🚱 Order a Product			ප 🖈 🍖 ය 💿 🔍 🗞 🕷 😗	P 💷 🕒 🗯	· 🗆 🧟 :
Select Service - 1/4					Kana Login	Jim
	Q Search for Mowing, Cleaning, Fencing, e	tc		Sort A-Z		
	Mowing	Dog Wash	Tree & Stump removal	Fending		
	Cleaning	Blind Cleaning & Repairs	Handyman	Car Detailing		
	Antennas	Glass	Bookkeeping	Paving		
	Roofing	Π	Electrical	Financial Services		
	Termite & Pest Control	Window & Pressure Cleaning	Painting	Test & Tag		
	Pool Care	Carpet Cleaning	Bin Cleaning	Plumbing		
	Skip Bins	Resurfacing	Diggers	Building Inspections		
	Locksmiths	Removals	Security	Conveyancing		
	Heating and Cooling	Window Tinting	Traffic Control	Hazardous Material Removal		
	Insurance	Blinds & Shutters	Mobile Tyres	Uniforms		
	Signs & Print	Construction	Energy	Mobile Mechanics		
	Security Doors	Pet Patrol	Laundry Services	Jumping Castles & Party Hire		

#### https://cb.jims.net

**CB v1** can be used only as a link. For example: By adding a button on the website, and when the user clicks the button it will redirect to the cb. jims.net website. You can also add parameters in your link to customize it in regard to GTM & Analytics. (ie: https://cb.jims.net/? DivisionId=130&jimsProvider=jims&jimsProperty=jimsenergy.com.au&utmContent=get\_quote\_home\_button&GATID=UA-140787810-1)

### **URL Parameters**

### Pseudo Examples: strings starting with \$ are pseudo-variables, replace them with the correct value.

- with Pre-selected division : <u>https://cb.jims.net/subServicesChoose/\$DivisionID?</u> <u>DivisionId=\$DivID&jimsProvider=jims&jimsProperty=\$URL&utmContent=get\_quote\_home\_button&GATID=\$GAID</u>
   with list of all divisions : <u>https://cb.jims.net/?</u>
- DivisionId=\$DivsionID&jimsProvider=jims&jimsProperty=\$URL&utmContent=get\_quote\_home\_button&gatid=\$GAID

### **Working Examples**

 <u>https://cb.jims.net/subServicesChoose/7?DivisionId=7&jimsProvider=jims&jimsProperty=jimshandyman.com.</u> au&utmContent=get\_quote\_home\_button&GATID=UA-115696665-1

You can also use Jim's CB link generator tool (https://internal.jims.net/cb-link-calculator.html ) to generate the CB links with the appropriate parameters

It's not recommended to integrate CB v1 as an embedded iframe on your page because it will be hard to cross-domain track analytics data and leads information from CB to your Website and the opposite. However, you can find instructions for this case below:

### CB v1 for any platform

For starters, to specify one important thing, because many users are asking: CB v1 isn't configured to function correctly as an embedded iframe.

If you are a new division your domain will also need to be added to the cb.jims.net GTM configuration as an allowed domain, so please notify i nfotech@jims.net if you intend to deploy this booking form to a website.

\*As of 1-July 2019, all divisions are added but please contact us so we can confirm and/or confirm your divisions ID.

### How to configure CB for use as a Link (redirect)

Scenario:

- 1. User access the website
- 2. Clicks a button called "Request A Quote"
- 3. The user gets redirected to cb.jims.net page with a pre-selected division.

Prepare CB link

The base link for CB v1 as previously mentioned is https://cb.jims.net

This link accepts some parameters, this parameters categorized as follows:

- Functionality params, for preselecting division
- Internal Analytics
- Google Analytics
- Facebook Analytics

List of available parameters for cb v1 (the casing is important):

Parameter	Description	How can I find out	Example
DivisionId	Integer, your division id	Use this find my division id tool	
jimsProvider	string without spaces, represents the channel of the request		jimsGroup
jimsProperty	string, the domain name of the site		if your homepage link is <u>https://jimsmo</u> wing.com.au the domain name is the ji msmowing.com.au
CountryCode	Country Code (alpha-2 code) Default: AU	https://www.iban.com/country-codes	
UtmSource	Campaign Source		Google, Facebook, etc
UtmCampaign	Campaign Name		spring-sale
utmContent	encoded string	https://www.urlencoder.org/	A common string for this is "request a quote", which if you encode it, its request+a+quote or request%20a% 20quote, both values are valid
GATID	Google Analytics ID	check <u>here</u> , there are also a new version of google analytics ID GA4, so the format maybe different	UA-121212333-5
FBID	Facebook Pixel ID	16digit number check this article	2111116321333388

#### Link Example

https://cb.jims.net/1? DivisionId=1&jimsProvider=jimsgroup&countryCode=AU&jimsProperty=jimsmowi ng.com.au&GATID=UA-51556505-2

### Iframe / Embedded Code Example

```
<iframe src="https://cb.jims.net/1?
DivisionId=1&jimsProvider=jimsgroup&countryCode=AU&jimsProperty=jimsmowi
ng.com.au&GATID=UA-51556505-2" style="width: 100%; min-height: 800px;"><
/iframe>
```

Example for sending custom CB v1 events to Google Analytics.

```
(function(w,d){
   d.addEventListener('click', (evt) => {
        evt.preventDefault();
        evt.stopPropagation();
        if(evt.target.nodeName !== "A") return;
        let lnk = evt.target;
        if( /https\:\/\/cb\.jims\.net/.test( evt.target.href) ){
            w.dataLayer.push({'event': 'RequestAQuote'});
        }
        if(lnk.host == window.location.host ){
            w.location = lnk.href;
        } else {
            w.open(lnk.href);
        1
        return false;
   });
}(window,document));
```

### **Cross Domain Tracking Implementation**

cb.jims.net can be configured to send data about conversions to your GA account.

Ex. for the http://jims.net website the Google Analytics id is UA-51541574-1. The URL

https://cb.jims.net/?jimsProvider=jims&jimsProperty=jims.net&utmCampaign=testing&utmTerm=request-a-quote&utmContent=get%20quote% 20button&parent=<your-home-page-url>&GATID=UA-51541574-1&FBID=<PIXEL\_ID> is used for the Request a Quote button.

Page views, events, and other GA data will be sent to the http://jims.net analytics account when a customer is accessing cb.jims.net pages by clicking on the link above.

Getting accurate Google Analytics data when users go to a new domain for booking requires setting Cross Domain Tracking and ensuring the same session is kept for the user on both domains.

#### Redirect to a "Thank you" Page

Cb.jims.net currently doesn't support any redirect for thank you pages! So you must set your goal to listen for the **/quoteSubmit** page. There is also an event called ked emitted to your google analytics account, so you can cross-reference it, with the corresponding goal.

### How to Import Google Tag Manager Configuration

Tag Manager Configuration File: https://drive.google.com/file/d/1destCyizsG8ldKb3O3l\_E51vk4-06xN0/view?usp=sharing

vokoscreen-2022-08-26\_03-46-47.mkv

### **CB VERSION 2**



?			
	Q Search services, try mowing, dog wash, etc.		
			Sort by A to Z Popularity
	Mowing	Dog Wash	Tree & Stump removal
	Fencing		Blind Cleaning & Repairs
	Handyman	Car Detailing	Antennas

### https://cb20.jims.net

**CB v2** (currently under development) can be used as an embedded iframe and as a link (same way as CB1) but is also supported by a WordPress plugin (**WPCB**), for making the integration with a WP website faster and more reliable.

Get a quote	Become a franchisee	A			Call 131 546
Jim's Conveyancing	Jim's Your Local Expert				Locations 👻
	REQUEST A QUOTE				
Purchase or Sell	What do you need done?				
We guide you through the cor selling a business	Selling Or Buying a property Selling Or Buying a property		Transferring a property between relatives		-
Click Here	Sale or purchase of business		Wills, Leases, Power of Attorney		_
	Plan of subdivision lodgement				
	Version: 1.2.6				
The Jim's Pr					onveyancing
selling or tr	ι έ				transaction
from start to	,				are no nasty
			Check multiple if you have more than 1 job	Nex	rt

### CB v2 for any platform

You can generate a link here: https://internal.jims.net/cb-link-calculator/

Link Example

```
https://cb20.jims.net/?
DivisionId=7&jimsProvider=jimsgroup&jimsProperty=jimshandyman.com.
au&primaryColor=0557a5&textColor=000000&CountryCode=AU&utmContent=reques
t+a+quote&GTM=&logoUrl=https://jimshandyman.com.au/wp-content/uploads
/2018/02/jimshandyman_logo.png&parent=https://jimshandyman.com.au
```

Parameter	Description	How can I find out	Example
DivisionId	Integer, your division id	Use this find my division id tool	
serviceld	Integer, service id		
jimsProvider	string without spaces, represents the channel of the request		jimsGroup
jimsProperty	string, the domain name of the site		if your homepage link is <u>https://jimsmo</u> wing.com.au the domain name is the ji msmowing.com.au
CountryCode	Country Code (alpha-2 code) Default: AU	List of country codes by alpha-2, alpha-3 code (ISO 3166)	
UtmSource	Campaign Source		Google, Facebook, etc
UtmCampaign	Campaign Name		spring-sale
utmContent	encoded string	URL Encode and Decode - Online	A common string for this is "request a quote", which if you encode it, its request+a+quote or request%20a% 20quote, both values are valid
primaryColor	color code (hexadecimal)	https://htmlcolorcodes.com/color- picker/	#fdfdfd
textColor	color code (hexadecimal)	https://htmlcolorcodes.com/color- picker/	#fdfdfd
logoUrl	string		https://jims.net/media/2020/01 /YourLocalExpert.png
GATID	Google Analytics ID	check <u>here</u> , there are also a new version of google analytics ID GA4, so the format maybe different	UA-121212333-5
gtm	Tag Manager ID		GTM-333333333
FBID	Facebook Pixel ID	16digit number check this article	2111116321333388

List of available parameters for cb v2 (the casing is important):

### Embedded (iframe)

The iframe version is available as a shortcode [jimscb]. There is a shortcode generator option page under the main plugin's settings page. So you can generate your own if you need to change some options.

Example:

<iframe src="https://cb20.jims.net/? DivisionId=7&jimsProvider=jimsgroup&jimsProperty=jimshandyman.com. au&primaryColor=0557a5&textColor=000000&CountryCode=AU&utmContent=reques t+a+quote&GTM=&logoUrl=https://jimshandyman.com.au/wp-content/uploads /2018/02/jimshandyman\_logo.png&parent=https://jimshandyman.com.au" style="width: 100%; min-height: 800px; "></iframe> Script to add to your page, in order to add the iframe's analytics data to your host page analytics. This script must be added to the footer.

```
//listen for messages from iframe
w.addEventListener('message', function (event) {
    try {
        var data = JSON.parse(event.data);
        var dataLayer = window.dataLayer || (window.dataLayer = []);
        if (data.event) {
            dataLayer.push({
                event: data.event,
                  data: data
            });
        }
        } catch (e) {
        window.console && window.console.log(event);
        }
    });
    });
```

### **Find Service ID**

- Go to CB Link Calculator
- Select your division
- Automatically the services dropdown is populated
- You can inspect the services options

CB Link Generator
Division
MOWING (ID: 1)
Select you division by name
Service
Select the service
Select the service         Mowing - Regular (ID: 15)         Mowing - Regular (ID: 15)         Mowing - Artificial Turf (ID: 1316)         Mowing - Stabing (ID: 28)         Gardening and landscaping - Gardening Regular (ID: 1641)         Gardening and landscaping - Lawn Areation (ID: 1611)         Gardening and landscaping - Lawn Areation (ID: 1611)         Gardening and landscaping - Gardening Angular (ID: 1610)         Gardening and landscaping - Gardening Angular (ID: 1513)         Gardening and landscaping - Puring (ID: 1253)         Gardening and landscaping - Puring (ID: 128)         Gardening and landscaping - Puring (ID: 128)         Gardening and landscaping - Landscaping (ID: 1260)         Gardening and landscaping - Landscaping (ID: 1260)         Gardening and landscaping - Lindscaping (ID: 1260)         Gardening and landscaping - Stapis (ID: 1265)         Gutter Clearing - Single Storey (ID: 1255)         Gutter Clearing - Souble Storey (ID: 1256)         Gutter Clearing - Souble Storey (ID: 1257)         You Division's logo UNI
Type the path for you division's logo image.
Country
Australia
Link Content
Type a simple message as a commment to tag your link
This is the utm content parameter, is a simple comment which marks your link to be used only on certain situations.
Google Analytics ID
Type your Google Analytics ID
You can get a Google Analytics ID from <u>Here</u>
Google Tag Manager ID
Type your Google Tag Manager ID
Facebook Pixel ID
Type your Facebooki Pixel ID
Course (1.1)

## WPCB WordPress Plugin

If your website is built on WordPress you can use our WPCB plugin to integrate CB forms into your website really easily.

### **Download Link**

•

https://drive.google.com/file/d/10vrQ8EqDrmn1ofoF7nWfNAmEG-0Su1Ms/view?usp=sharing

### How to install

In the WordPress backend, select Plugins from the side menu and Add New in the top right corner.

🚯 🖀 DevOps WP 두	0 + New Theme Options	
Dashboard	Dashboard	
Home Updates	At a Glance A V 🔺	Quick Draft
🖈 Posts	★ 12 Posts     ■ 103 Pages       ■ 1 Comment     ■ 103 Pages	Title
<b>9</b> ] Media	WordPress 5.8.2 running Jims Enfold theme.	Content
📕 Pages	Search engines discouraged	What's on your mind?
Comments		
Custom CSS & JS	Activity	
🖀 Jims Enfold	Recently Published	Save Draft
📔 Portfolio Items	Mar 11th 2020, 3:35 am Hello world!	Your Recent Drafts
🔊 Appearance	Feb 9th 2018, 2:41 am Whw ou Should Get a Professional for Building a Pergola	(no title) July 31, 2019 Jay jims page map page id='Parent Page' is single section
😰 Plugins 🦯	Installed Plugins What Types of Service is a Local	pages_order='Ascending' children_order='Ascending' av_u
🛓 Users	Add New When DIV is Not the Best Plan	[Nav_]uuz_haAc_uush]
🖋 Tools	Plugin Editor Most Common Home and Renovation	WordPress Events and News
LT Settings	Mistakes Homeowners Make	
Jims Group	Recent Comments	Attend an upcoming event near you.
Section 2 Contractions and the section 2 Contraction 2 Con	From A WordPress Commenter on Hello world! Hi, this is a comment. To get started with moderating, editing, and delating comments, please visit the	WordCamp São Paulo Online Sunday, Nov 2021 Online
Collapse menu	Comments screen in	Global Settings & Styles Thursday, Nov theme.json - WPQuickies 1:00 pm C
	All (1)   Mine (0)   Dending (0)   Approved (1)   Spare (0)	



<ul> <li>Dashboard</li> <li>Posts</li> <li>Media</li> <li>Pages</li> <li>Comments</li> <li>Custom CSS &amp; JS</li> <li>Airse Enfold</li> <li>Portfolio Items</li> </ul>	Add Plugins Upload Plugin	have a plugin in a .zip format, you may install or update it by uploading it h Choose file No file chosen Install Now	ere.
Appearance     Plugins     Installed Plugins	Featured Popular Recommended Favorites	from the Werl/Dress Divisio Directory or unload a plurini in 7 in format by clicking the button at the too	Keyword V Search plugins
Plugin Editor Users Tools Settings Jims Group ELayerSlider WP	Classic Editor Enables the previous "classic" editor and the old-style Edit Rost screen with Tim/MCE, Meta Boxes, etc. Supports all plugins that etced mits screen. By WordPress Contributors	Akismet Spam Protection Akismet Spam Protection to block spam comments and spam in a contact form. The most trusted antispam solution for WordPress and WocCommerce. By Automatic	Jetpack – WP Security, Backup, Speed, & Growth Improve your WP security with powerful one-tick tools like backup and malware sca. Get essential free tools including stats. CDN and social sharing. RV Automatric
<ul> <li>Collapse menu</li> </ul>	★★★★ (1,024) Last Updated: 4 months ago     S+ Million Active Installations     ✓ Compatible with your version of WordPress	★★★★☆ (927)     Last Updated: 2 months ago       5+ Million Active Installations     ✓ Compatible with your version of WordPress	→ Last Updated: 2 w 会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会

Navigate again to the plugins page, find the plugin by name and click **Activate**. The page will reload, then you can click the Settings link to start setting up the plugin. By default, the plugin get's all the settings automatically. But if you need to change any value you will be able to change it.

	🔞 🔺 DevOps WP 🖣	<b>P</b> • +	New Theme Options	
Posts       Pugin dectivated.         Page:       Pugin dectivated.         Page:       All (6)   Active (3)   Inactive (3)   Recently Active (1)   Drop-in (1)   Auto-updates Disabled (6)         Domments       Bulk actions v Apply         Comments       Plugin dectivated.         Page:       Plugin dectivate (3)   Inactive (3)   Recently Active (1)   Drop-in (1)   Auto-updates Disabled (6)         Bulk actions v Apply       Description         Contronerts       Plugin dectivate (3)   Recently Active (1)   Drop-in (1)   Auto-updates Disabled (6)         Portfolio Items       Adismet Anti-Spam         V Apperance       Used by millions, Akismet i quite possible the text way in the world to protect your blog from spam. It keeps your site protected even while you sleep. To get statted: activate the exponentiate (1) is active (2)   WordPress Contributors   Wersion 1.6.2   By Math Mullemveg   View details         L Users       Image: Imag	Dashboard	Plu	gins Add New	
Media   Pages All (6) Active (3) Inactive (3) Recently Active (1) Drop-in (1) Auto-updates Disabled (6)   Built actions All (6) Active (3) Inactive (3) Recently Active (1) Drop-in (1) Auto-updates Disabled (6)   Built actions App   Comments Plugin   Description   Activate (Delete Version 4.21 [By Automatic [View details   Portfolio Items Activate (Delete   Version 4.21 [By Automatic [View details   Version 1.21 [By Automatic [View details   Version 1.22 [By WordPress Contributors [View details   Version 1.21 [By Automatic [View details   Version 1.22 [By WordPress Contributors [View details   Version 1.23 [By Tiberiu Petcu [Vist plugin it symbolizes the hope and enthusissm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly, the thello, Dolly in the upper right of your admin screen on every page.   Version 1.22 [By Matt Mullenweg] View details   Version 1.23 [By Tiberiu Petcu [Vist plugin stee]   Settings   Simple Custom CSS on JS   Saily ad Custom CSS or JS or JS to your webste with an avesome editor.   Simple Custom CSS on JS   Simple Custom CSS on JS   Simple Custom CSS	📌 Posts	Plu	ugin deactivated.	
Pages       All (0)   Active (3)   inactive (3)   Executly Active (1)   Drop-in (1)   Auto-updates Disabled (6)         Summents       Sufficient (3)   inactive (3)   Executly Active (1)   Drop-in (1)   Auto-updates Disabled (6)         Sufficient (3)   Inactive (3)   Inactive (3)   Executly Active (1)   Drop-in (1)   Auto-updates Disabled (6)         Sufficient (3)   Inactive (3)   Inactive (3)   Executly Active (1)   Drop-in (1)   Auto-updates Disabled (6)         Sufficient (3)   Inactive (3)   Inactive (3)   Executly Active (1)   Drop-in (1)   Auto-updates Disabled (6)         Sufficient (3)   Inactive (3)   Inactive (3)   Executly Active (1)   Drop-in (1)   Auto-updates Disabled (6)         Sufficient (3)   Inactive (3)   Inactive (3)   Executly Active (1)   Drop-in (1)   Auto-updates Disabled (6)         Sufficient (3)   Inactive (3)   Inactive (3)   Executly Active (1)   Drop-in (1)   Auto-updates Disabled (6)         Sufficient (3)   Inactive (3)   Inactive (3)   Executly Active (4)   Executly Ac	93 Media			
Comments       Eduk actions       Apply         C Custom CSS & JS       Plugin       Description         Ims Enfold       Akismet Anti-Spam       Used by millions, Akismet is quite possibly the best way in the world to protect your blog from spam. It keeps your site protected even while you sleep. To get started: activate the up our Akismet Settings page to set up your API key.         Portfolio Items       Classic Editor       Enables the WordPress classic editor and the old-style Edit Post screen with TinyMCE, Meta Boxes, etc. Supports the older plugins that extend this screen.         Plugins       Classic Editor       Enables the WordPress Contributors   View details         Installed Plugins       Classic Editor       Enables the WordPress Contributors   View details         Advivate   Delete       Version 1.6.2   By WordPress Contributors   View details         Version 1.7.2   By Matt Mullenweg   View details       Version 1.7.2   By Matt Mullenweg   View details         Users       Jim's Group       Plugin to embed Jim's Group functionality         Version 1.7.2   By Tiberiu Petcu   Visit plugin site       Settings         Settings       Single Custom CSS or JS to your website with an avesome editor.         Version 0.5   By SilkyPress.com   View details       WordPress emport file.         Version 1.7.2   By matt Mullenweg   View details       Settings   Deactivet       Version 0.5   By SilkyPress.com   View details         Cologse menu       Word	📕 Pages	All (6	)   Active (3)   Inactive (3)   Rece	ently Active (1)   Drop-in (1)   Auto-updates Disabled (6)
Custom CSS & IS       □ Plugin       Description         Ims Enfold       □ Akismet Anti-Spam       Used by millions, Akismet is quite possibly the best way in the world to protect your blog from spam. It keeps your site protected even while you sleep. To get started: activate the expoundable page to set up your API key.         Version 4.2.1 [By Automatic [View details       Version 4.2.1 [By Automatic [View details         ✓ Plugins       □ Classic Editor       Enables the WordPress classic editor and the old-style Edit Post screen with TimyMCE, Meta Boxes, etc. Supports the older plugins that extend this screen.         Version 1.62 [By WordPress Contributors [View details       Version 1.62 [By WordPress Contributors [View details         Installed Plugins       Hello Dolly       This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When activate [Pelete         ✓ Users       □ Jim's Group       Plugin to embed Jim's Group functionality         ✓ Listers       □ Jim's Group       Plugin to embed Jim's Group functionality         ✓ Listers       □ Jim's Group       Plugin to embed Jim's Group functionality         ✓ Listers       □ Jim's Group       Plugin to embed Jim's Group functionality         ✓ Listers       □ Jim's Group       Plugin to embed Jim's Group functionality         ✓ Listers       □ Jim's Group       Plugin to embed Jim's Group rusesite with an avesome editor.	Comments	Bull	k actions V Apply	
<ul> <li>Akismet Anti-Spam Activate   Delete</li> <li>Version 1.52   By WordPress close of our plus and by a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When activate   Version 1.52   By Matt Mullerweg   View details</li> <li>Version 1.52   By Matt Mullerweg   View details</li> <li>Hello Dolly Activate   Delete</li> <li>Plugins</li> <li>Hello Dolly Activate   Delete</li> <li>Version 1.52   By Matt Mullerweg   View details</li> <li>Settings</li> <li>Simple Custom CSS and JS Settings</li> <li>Collapse menu</li> <li>WordPress Importer</li> <li>Deactivate</li> <li>Deactivate</li> <li>Descrivate</li> <li>Descrivate<th>🕒 Custom CSS &amp; JS</th><th></th><th>Plugin</th><th>Description</th></li></ul>	🕒 Custom CSS & JS		Plugin	Description
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▲ Appearance       Classic Editor       Enables the WordPress classic editor and the old-style Edit Post screen with TinyMCE, Meta Boxes, etc. Supports the older plugins that extend this screen.         ▶ Plugins       Deactivate [Settings       Version 1.6.2   By WordPress contributors   View details         Installed Plugins       Hello Dolly       This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When activate   Delete         ♥ Ugins Editor       Hello Dolly       This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When activate   Delete         ♥ Ugins Editor       Version 1.7.2   By Matt Mullenweg   View details         ■ Users       Jim's Group       Plugin to embed Jims's Group functionality         Activate   Delete       Version 1.0.5   By Tiberiu Petcu   Visit plugin site         ■ Settings       Simple Custon CSS and JS       Easily add Custom CSS or JS to your website with an awesome editor.         Version 3.38   By SilkyPress.com   View details       Version 0.7   By wordpressdotorg   View details         ■ Collapse menu       WordPress Importer       Import posts, pages, comments, custom fields, categories, tags and more from a WordPress export file.         ■ Review       Descrivate       Version 0.7   By wordpressdotorg   View details	📔 Portfolio Items		Activate   Delete	your Akismet Settings page to set up your API key. Version 4.2.1 By Automatic I View details
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Settings       Simple Custom CSS and JS       Easily add Custom CSS or JS to your website with an awesome editor.         Settings   Deactivate       Version 3.38   By SilkyPress.com   View details         WordPress Importer       Import posts, pages, comments, custom fields, categories, tags and more from a WordPress export file.         Peactivate       Version 0.7   By wordpressdotorg   View details	🔑 Tools		Activate   Delete	Version 1.0.5   By Tiberiu Petcu   Visit plugin site
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#### What Options are available

The plugin uses some options to customize your Jim's booking form. Some of these are getting setup with default values. So if the option has a default value, and you want to change it, make sure it's working with the website and it's valid within the Jims Group system.

The available options are:

- Division ID, you can get it from the Jims support team, if you don't know it. You can also use our online tool here: <a href="https://internal.jims.net/find-division-id/">https://internal.jims.net/find-division-id/</a>
- Jim's Property, this value is the internal analytics value for FMS, it's basically the website's domain name (not URL).
- Primary Color, it's your site's primary color, in order for the modal window to match the website's design. Each Jim's site has a primary color, you can find it by looking at the most common color (usually not found on text) in your Jim's website.
- Text Color, same as the Primary Color it's the color you need to be the color of the popup's text, usually the same as your website's text color.
- Logo URL, it's the URI of an image. You Jim's logo.
- GTM, it's your Google Tag Manager ID. You can get it by going to your Property's Admin panel of your Google Tag Manager Account. More info here https://www.analyticsmania.com/post/google-tag-manager-id/
- CSS Selector, basically it's the popup's window ID, but you can find more on the "How to use" section.

🚯 📸 Jims Security Doors M	telbourne-Aluminium 📀 6 📮 0 🕂 New 🕅 2 WP Rocket	
🖚 Dashboard		
<b>Babilboard</b>	Jims WPCB	
📌 Posts	These options are for setting up your Jim's division cb (booking form)	
93 Media	HTTP Schema	
Pages	HTTPS	~
Comments	Domain	
Jims WPCB	cb20,jims.net	<u>ا</u>
	Division	
CR Link Generator	SECURITY DOORS	~
CB Shortcode	Jims Property	
Generator	jimssecuritydoors.com.au	
😑 Ninja Forms	Website Primary Color	
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🔊 Appearance	Logo URL	
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#### **Options Usage and Data Types**

- Division ID, integer number. It's important, it can't be anything else.
- Jim's Property, string, no longer than 255 characters eg. http://jimsmowing.com.au
- Primary Color, hexadecimal number, its length is either 6 or 8 characters. The # character in front of the number is important since, it's an indication that we describing a color eg. #00bbee or #00bbeeff
- Text Color, **hexadecimal number**, its length is either 6 or 8 characters. The **#** character in front of the number is important since, it's an indication that we describing a color eg. #00bbee or #00bbeeff
- Logo URL, string, a URI, eg. <u>https://jims.net/media/2020/01/YourLocalExpert.png</u>
- GTM, string, eg. GTM-PP68M3
- CSS Selector, string, you can use a word or expression, you can't use spaces, use dashes instead of spaces and you can't use any of the following special characters:  $|@#$%^&*();+~``'|<>,.?{}[] eg. jims-group$

### Form Events Options Page

44	
🖉 Links	
📕 Pages	Form Events
🖈 Honored Partners	This page, allows to set actions upon cb form events. Currently supports only "success" event.
Comments	Success Redirect
Jims Hub Enfold	http://localhost:8089/
Woody snippets	Save Values
📔 Portfolio Items	
🧟 Jims WPCB	
Jims WPCB	
Form Events	
CB Link Generator	
CB Shortcode Generator	

This page in the future will allow settings for multiple events, but currently the administrator can only add a link to redirect the user to a "Thank you " page.

#### How to use

The plugin allows for now two types of integrations, the popup (modal window) feature and the embedded iframe. You can use both in the same page, however the analytics integration doesn't provide the information if the user made the submission from the popup or the embedded iframe.

#### Popup window

The popup window is always available, on any page. You can trigger it, either by javascript or setting up the option **CSS Selector**, and use this string with a **#** character (hash) in front of the string at the end of the page's url. For example:

https://jimshandyman.com.au/victoria/melbourne#my-css-selector

For example, we can set the CSS Selector as **jims-booking** (the default value for the CSS Selector is **jims**), in that case if any user navigates the URL:

https://jimshandyman.com.au/victoria/melbourne#jims-booking

will trigger a popup window with the jims cb.

#### SEO paths

The wpcb adds the iframe internal paths to the host window. As seen in screenshot, so the analytics plugin and any developer or SEO specialist can set hooks for actions like redirect to a thank you page.



### **Known Problems**

- · Jims CB slows if loaded via iframe, slows down the site
- Using the WPCB, If the site has any lazy load for iframes the popup button redirects to cb the first time. This is part of the normal process! The use case is as follows, if any of the necessary resources like the google analytics tag, isn't loaded by the time the popup is called, automatically uses the fallback mode (redirect) to avoid losing tracking data.
- WPCB iframe shortcode currently doesn't support thank you page and SEO paths. Only the popup window.

### **Frequent Questions**

### Can I add analytics code to cb.jims.net or http://cb20.jims.net accounts?

No, the CB tag manager handles traffic of all divisions. If something goes wrong all divisions will lose traffic data. So, for security reasons, we don't allow it!

### Can I redirect the user to a thank you page?

No, CB accepts by default redirection parameters. However, WPCB wordpress plugin provides the option to set a thank you page if you are using the CBv2.